

CREATING A CULTURE THAT BOOSTS PRODUCTIVITY AND PROFITABILITY

Most employees leave after 4.5 years. Just when they are becoming productive, you lose them to your competitors. Turnover degrades the morale of your remaining troops and productivity. You MUST stop the desertion of talent while building a culture of eager employees – ready, willing and capable of improving their performance...and your profitability.

Let leadership expert Dave Rosenberg arm you with the tactical weapons to inspire your troops and change your company for the better. Dave's direct approach comes from someone who has been in the trenches, turned around companies, manages and understands business with a bottom line financials perspective.

JOIN DAVE AND DISCOVER HOW TO:

- Inspire and not simply motivate employees
- Develop a culture of continuous improvement
- Create self-correcting employees
- Recognize the future leaders of your organization
- Master time-management
- Outperform your peers and gain positive recognition from senior management

DAVE ROSENBERG

Real Leader with Real Experience

As a former Naval Officer and President of several companies, Dave Rosenberg understands the difficulties of managing people and tasks. Today he inspires leaders and employees through his speaking, changes behavior through his workshops and consults with companies to implement new processes and procedures.



WHAT CLIENTS ARE SAYING ABOUT DAVE AND LOCKED ON LEADERSHIP

"Dave's insight enabled me to discover and promote the hidden leaders in my company resulting in increased morale and ultimately improved profitability."

~ **Bryan Bloom**
CEO, Priority Moving

"I started working with Dave when my 20-year old company was struggling. We finished last year with some fantastic growth and are positioned to grow profitably this year. I couldn't have done it without him."

~ **Steve Fox**, Fox Plumbing



LOCKED ON
LEADERSHIP