

## **HOW TO ACQUIRE, HIRE AND INSPIRE AMAZING EMPLOYEES**

50% of new hires leave their new job in the first 12 months. Recruitment budgets are reaching record levels. As a hiring manager, how are you going to attract talented candidates, inspire new employees and retain current team members?

Let leadership expert Dave Rosenberg arm you with powerful tactics to acquire, hire, inspire and ultimately retain amazing employees. Dave shares with you the secrets of differentiating yourself from other companies in your industry, positioning your organization to recruit better and more efficiently.

### **JOIN DAVE AND DISCOVER HOW TO:**

- Write compelling online ads that attract amazing candidates
- Communicate your company's purpose and character effectively
- Detect if a candidate truly has your company's values
- Create a setting where employees strive to do more for the company
- Develop an atmosphere of trust and productivity
- Foster an environment where team members are fighting to reduce management's work load

### **DAVE ROSENBERG**

Real Leader with Real Experience

As a former Naval Officer and President of several companies, Dave Rosenberg understands the difficulties of managing people and tasks. Today he inspires leaders and employees through his speaking, changes behavior through his workshops and consults with companies to implement new processes and procedures.



### **WHAT CLIENTS ARE SAYING ABOUT DAVE AND LOCKED ON LEADERSHIP**

*"While working with Dave, my bottom line increased 400% faster than my revenue."*

~ **Scott Starost**  
President, SDTEK

*"Dave compelled us to streamline procedures, allowing us to maximize our potential while maintaining our high quality culture."*

~ **Peter Codallos**  
President, Premium Roofing Services

